

PROGRAM OFFERINGS:

Ignitor - Complete kit includes module, magnet assembly and wiring.

Magnet Assembly - Rotor

Wire Harness - 2 wires that connect to ignition coil.

COVERAGE:

Complete coverage for most makes of vehicles, both in popular Delco, Ford, Chrysler, Prestolite, and IH distributor applications.

Lead Time:

Dealers should expect delivery within 3-4 weeks of ordering.

ORDERING POLICY:

- 10 ignitor kits qualifies you for prepaid freight.
- Orders for less than 10 kits will be shipped U.P.S., F.O.B. Covina, California. No orders under \$50.00 will be accepted.

PRICING:

The following pricing covers the entire program. No price list will be printed. See the attached catalog, 1009015R1, for part numbers and applications.

|                 | <u>List</u> | <u>Trade</u> | <u>Max. Fleet<br/>Jobber</u> | <u>WD</u> |
|-----------------|-------------|--------------|------------------------------|-----------|
| Ignitor Kit     | 63.95       | 53.55        | 48.60                        | 33.35     |
| Magnet Assembly | 8.20        | 6.65         | 6.15                         | 4.20      |
| Wiring          | 2.65        | 2.25         | 1.85                         | 1.25      |

Dealer Profit:

|                       |                       |
|-----------------------|-----------------------|
| Selling at List       | Over 50% gross profit |
| Selling at CT         | Over 30% gross profit |
| Selling at Max. Fleet | Over 20% gross profit |