

HOW TO ORDER:

- Orders are to be placed with the PDC's on a BDX-72 "All Makes" order form.
- Prices are listed in the pricing section of this letter.
- Identify the vendor as Perlux and prefix all part numbers with ZCK.
- Minimum order \$50.00 - F.O.B. Covina, California; minimum order 10 ignitor kits - prepaid freight.
- No mixture restrictions.

CATALOGS, SALES AND MERCHANDISING AIDS:

The following items are available to help you tell the story of the Fleetrite ignitor.

1009015R1	Catalog
1009016R1	Brochure
1009017R1	Counter Card And Brochures

To get your supply, order on a GF-91 from your Regional office.

PRODUCT DISPLAYS - PROMOTION BONUS:

An "IGNITOR" counter display, which includes an actual distributor with a "dummy" IGNITOR mounted inside and sits in an attractive wood base which can be utilized in a display case or placed on a parts counter in dealer parts department, is available. This display unit usually sells for \$20.00; however, on all opening "initial" orders, display unit is priced at \$10.00.

Order	ZCK1001	For Delco Type Distributors
Order	ZCK1000	For Ford Type Distributors

CT-2 AND PARTS POLICY UPDATE:

Information will be included in the next revision of the P.P.I.

Take advantage of the most advanced electronic ignition system on the market today.

ORDER NOW!

JHG/Truck Parts Marketing

Attachments

Distribution:	J-50,51	ABX	J-182	PX
	J-80	ASX	J-185	FX